

# Hardy Plant Society of Washington

http://www.hardyplantsocietywa.org PO Box 77556, Seattle WA 98177

Purpose	Board Meeting
Date	August 6, 2012
Location	NE Branch Library, Seattle Public Library
Participants	Pamela Perrott, Coral Wilde, Grace Hensley, Stefani Cushing, Bob Lilly
Absent	Alice Brewer, Terri Bates

### **Agenda**

1) **June Plant Sale** – retrospective. What went well? What should we do differently, assuming we have another summer sale?

#### 2) CUH garden

a. Weekday for work parties – one more person has weighed in

I got 11 responses to my inquiry about good weekdays for a work party so far:

Two said Wednesday

One said Monday or Wednesday

One had no preference

Two said Tuesday or Thursday

One said anything BUT Wednesday

One said Monday or Thursday afternoon

One said Tuesday

One said Monday

One said Thursday

Thus in total:

Four votes for Monday, especially in the afternoon

Three for Wednesday – but one for anything BUT Wednesday – I've added one to the other days for this person

Four for Tuesday

Five for Thursday especially in the afternoon

- b. When are the next work parties?
- c. Sarah has finally gone through our list of plants, crossed off any she won't allow and given it back

- d. Suzanne Ferris says Riz and Annie want us to get a cart for our weeds do we want to, and is it true?
- e. What tools do we want to acquire? Will we ask members to donate tools? Will we buy tools?
- f. When do we want the compost from Cedar Grove?
- g. The Bressingham beds are weedy. Bob says to get a hot mulch to kill them. They are mostly small.
- h. Any other business related to the garden
- 3) How was the garden tour on July 1<sup>st</sup> (Pam couldn't go) I was worried the time span wasn't long enough to drive to and see all four gardens
- 4) Flower and Garden Show- Grace has gotten the invitation to have a booth again do we want to do it again?
- 5) Rental of NHS Hall for 2012 bulb sale and 2013 plant sale and bulb sale Costs for the Douglas Classroom and the greenhouse head space (same space as for the plant sale) is \$740 same as for the bulb sale

\$260 for the actual rental; \$280 for staff time, and \$200 for parking which adds to \$740 I've reserved the NHS Hall for 2013 but they haven't decided on the 2013 rental costs, so I don't know how much the NHS Hall will be

Update on this: Kandy got the rent reduced to zero for the April plant sale, so the cost was \$480

- 6) we need additional people managing the website, regularly posting and organizing content who might do it?
- 7) Any other business?

# **Meeting notes:**

#### 1. June plant sale retrospective

We did way better than last year at our June sale. Pam reported that she did a full publicity blitz – postcards mailed to people with mailing addresses, emailed to people with emails, emailed or postcard to people on Stef's publicity list, entry in Seattle Times gardening section (but they got the address wrong, published as 4555 Stone Ave N)

Pam completely forgot about the pictures and she doesn't have the sticks, Terri Bates does. For next year we need both sticks and photos. We may need to laminate the photos, our current system won't take rain.

It's hard to maneuver at Kandy's, the plants are close together It's a really easy sale to do, since we don't transport the plants

# 2. Garden at CUH

a. We need to register Coral and Pam as crew leads. This involves emailing David Zuckerman to ask for the form. Grace says it's simple to fill out. Pam emailed David on 8/7/2012.

- b. We won't buy a cart. CUH agrees our proposed system (buckets) is fine. We need to acquire buckets. Bob recommends getting them from Dick's in Wallingford (45<sup>th</sup> and near Latona), they are 75 cents each (used food grade buckets with lids). We could use up to 50 of them.
- c. Grace has been added to the calendar for CUH events, so she can warn us if there's a wedding etc. on a weekend when we have a work party scheduled. David wants us to hide our pile of weeds if there's an event, since no one will be there to clean it up til Monday.
- d. We discussed weekday work parties and weekend day. We think Saturday is better, because the bathrooms are open on Saturday, at least usually, because the library is open on Saturday (but not Saturday in July and August).
- e. Next work parties, alternating weeks:
  - i. 1-4 Thursday August 9<sup>th</sup> Pam can come
  - ii. 8:30-11:30 Saturday August 18<sup>th</sup> Coral can come
  - iii. 1-4 Thursday August 23 Bob can come
  - iv. 8:30-11:30 Saturday September 1 Coral can come

Pam will send an email with these dates. Sent 8/7/2011

- f. Grace and Bob have a copy of the list of plants marked up by Sarah. Terri Bates would like to see an electronic copy of the list. Bob will ask Susan Carter if it is available electronically, and ask Susan C. to email it to Pam or Grace. Either Grace or Pam can enter the plants crossed off by either Bob or Sarah on the electronic list.
- g. We need to design bed #1 now we have a plant list. We decided to meet on Monday August 27<sup>th</sup> 6-8pm at the Miller Library conference room (which has been reserved). Pam needs to email the membership about the design meeting. Done 8/7/2012. Coral will take pictures of the designs (Pam cannot come to the meeting).
- h. Grace said she has offered to build shelves in our new shed. She will do that in the fall, after her children are back in school.

#### 3. Garden Tours

We discussed the July 1 garden tours. Pam thought the 2  $\frac{1}{2}$  hour timeframe was too short to see four gardens, and four hours is better. The board agreed.

Pam is to communicate this decision to Joan Karkeck and ask her if she has sent thank you's to the garden owners. We also thought morning hours are better for taking garden photos. So, maybe 10-2, if 10-4 is too long. Pam should look up the next garden tour dates and send an email to members reminding them of the dates. Pam looked up her prior email to members and the August and September dates weren't specified. Pam emailed Joan on 8/7 to ask for the dates. Pam should also ask Joan to have the details ready to send out 2 weeks before.

## 4. Blooms of Bressingham beds

The Blooms of Bressingham beds are very weedy. Some are tall weeds, but most are very small and ground-hugging. Bob wants chicken and chips from DeYong on the Redmond-Fall City road. It's a hot mulch and will kill the weeds. They may have a large minimum order. If there is a place we can store the rest until we plant the bulbs in the fall, we can use the rest on bed 1. We don't want to transport the mulch along the gravel road, so we don't want it to be dumped near the shed, but we could transport it with wheelbarrows along paved roads and paths, e.g. from the CUH building somewhere, if one of their bins was free. Grace will pass this on to David.

#### 5. Rental of CUH for our meetings and our bulb and plant sales.

Kandy got CUH to drop the rental cost for our plant sale, so the cost dropped to \$480, \$280 for staff time and \$200 for parking. Bob says they charge us for every hour we are open, since they have to have a staff member around. That's why the staff charge is so high.

We discussed having both plant sales at Kandy's and decided the April sale needs to be at CUH for the visibility. Also we sold a lot more plants in April at the sale than we did at Kandy's in June. Bob said everybody at our sale in April should go home with a flyer about the October bulb sale, and everybody at the bulb sale should go home with a flyer about the April plant sale. We didn't do that this last April, but we could start with the October bulb sale.

We might have a September sale at Kandy's, but not this year, to sell things that bloom really late.

#### 6. Flower and Garden show

We discussed whether to rent a booth for the Flower and Garden show again. Nobody wanted to do a booth that was a lot of work. Pam suggested doing again what we did the first year. People liked it and we still have the plywood framework Barry Latter built for us that year. Bob can get plants in 4 inch pots to put in the plywood shelves. We agreed to do the booth for exposure and to do a booth similar to the one we did 3 years ago.

We agreed to develop a color brochure to send home with people. Grace will make the brochure and have it printed. We will have a planning meeting in October. We'll make a new banner with HPSW on it. Stefani will book the booth. We handed her the copy of Grace's email from the F&G show.

# 7. Bulb Sale

Bob was doing the bulb sale order, both for bulbs to plant in bed #1 and for the bulb sale, during the board meeting on Monday.

Pam showed her research on the cost of more signs for both the bulb sale and plant sale. A local place has the best price she's found so far. They would cost 6.50 each if we got 50 (4.95 each if we got 100). The wire H's are \$1.00 each in addition. The board wants Pam to ask how much 20 would cost. And to ask what form the artwork needs to be in, and whether we do the artwork or they do?

Bob suggested we also have six signs that say 'Bulb Sale is in Douglas Classroom'
Alice will find out what Soos Creek said on Craig's list. We won't put our June plant sale at Kandy's on Craig's list, but we will put the bulb sale on Craig's list.

Terri asked if there is anything Grace can do about adding search words to our website.

#### 8. Website

Grace needs help with the website. We have a Facebook page and the website. Grace doesn't have time to keep updating the website as often as it needs updating. Pam could do it but she's doing a lot already. We agreed Pam will email the membership for volunteers. Done 8/7/2012. People don't have to be computer whizzes to update the website, it's pretty easy. If they've blogged, they should have good enough skills. We'd like to recruit 4 people.

#### **Next Meeting**

Monday September 10, 2012 at the NE Branch Library, 6-7:45 pm. NOTE: this is the second Monday. The first Monday is Labor Day and the library is closed. So, for September, we'll meet on the second Monday.