



Hardy Plant Society of Washington

<http://www.hardyplantsocietywa.org> ❖ PO Box 77556, Seattle WA 98177

Purpose	Board Meeting
Date	Feb 20, 2012
Location	Kandy's House
Participants	Kandy Kroll, Terri Bates, Coral Wilde, Grace Hensley, Bob Lilly, Alice Brewer, Stefani Cushing
Absent	Pam Perrott

Agenda

1. Progress on taking credit cards at sales
2. Flower and Garden Show retrospective
 - a. 3 renewals, 1 new
 - b. Congratulations to committee for booth, aprons
 - c. Number of postcards and bookmarks ran short
3. Public Garden Progress
 - a. Garden Shed Changes
 - b. Donation of compost from Cedar Grove
 - c. Planting dates?
4. Plant Sale
 - a. Potting up parties
 - b. Plant sale committee and chair
5. Change membership meeting day from Monday?

Treasurer's Report

1. **Kandy** reported that we had a balance of \$10,741 in the checkbook, with
 - + \$280 in membership (8*\$35)
 - + \$122 in presales for the plant sale,
 - + \$16 seeds= \$11,159 total
 - \$500 approx to Steubers for soil osmacote= \$10,659
2. **Kandy** will do the day to day Treasury and **Stefani** will enter items into Quickbooks. The Intuit GoPayment feature through quickbooks at \$155/year will allow us to perform credit card processing using a smart phone and a card reader. This requires Quickbooks.
3. **Grace** needs to create a PayPal account so **Stefani** can enable PayPal for membership and online sales.

Project Reports

1. **Seeds**

- a. **Terri** and **Kandy** will sell seeds (50% of proceeds to HPSW) at the NHS Spring Ephemerals Sale, Friday March 9th, 9am-4pm at CUH. The checks shall be written to NHS.
- b. The seed list is in preparation by **Kandy** to be converted into HTML format by **Grace**, which we'd like to get online by the first week of March.

2. Plant Sale

- a. Plant Sale Committee shall be **Bob, Kandy** and **Jan Reed**. **Stefani, Terri** and **Carol Hooey** shall be helpers to the committee. Tasks include:
 - i. Volunteer Coordination
 - ii. Publicity
 - iii. Signage
 - iv. Prepwork
 - v. Transportation
 - vi. Banner
 - vii. Plant Layout and signage (Hold area, Plants This Way, Cash Only, Credit Card, Exit, Bathrooms)
- b. Postcards with our new logo and information about the plant sale shall be printed for distribution to membership, pr, miller library, and arboretum sale. **Grace** will make a total 200 blank, and 300 plant sale postcards.
- c. **Stefani** will print the PR list so we know whom to contact at the papers, etc. about the plant sale
- d. **Pam** will write up the plant sale list, so **Grace** can get it online.
- e. **Lee Farms** requested whether or not we will allow outside vendors at our plant sale. We decided that our membership is too small to support additional vendors at this time. [NPA required 300 members at least.] However, members are allowed to bring plants and garden-related items to sell at general meetings, where HPSW gets 20% and the member gets 80% of the sale.
- f. Bring the aprons to the plant sale! Print T-shirts or Hats with our new Logo? What about stickers for the Helpers/Cashiers/Runners/Ask-Me people?

3. Flower and Garden Show

- a. The big question is whether or not to do a booth next year. Since it costs \$350 for the booth and another \$300 for materials, it is not insignificant.
- b. It's hard to determine the return, but we gave out 800 bookmarks and 800 postcards, and our website traffic increased approximately 4 fold. We had three renewing members and one new member at the show.
- c. If there is a booth next year, we need to get our message out "Hardy Plants" and "Public Garden".

4. Public Garden

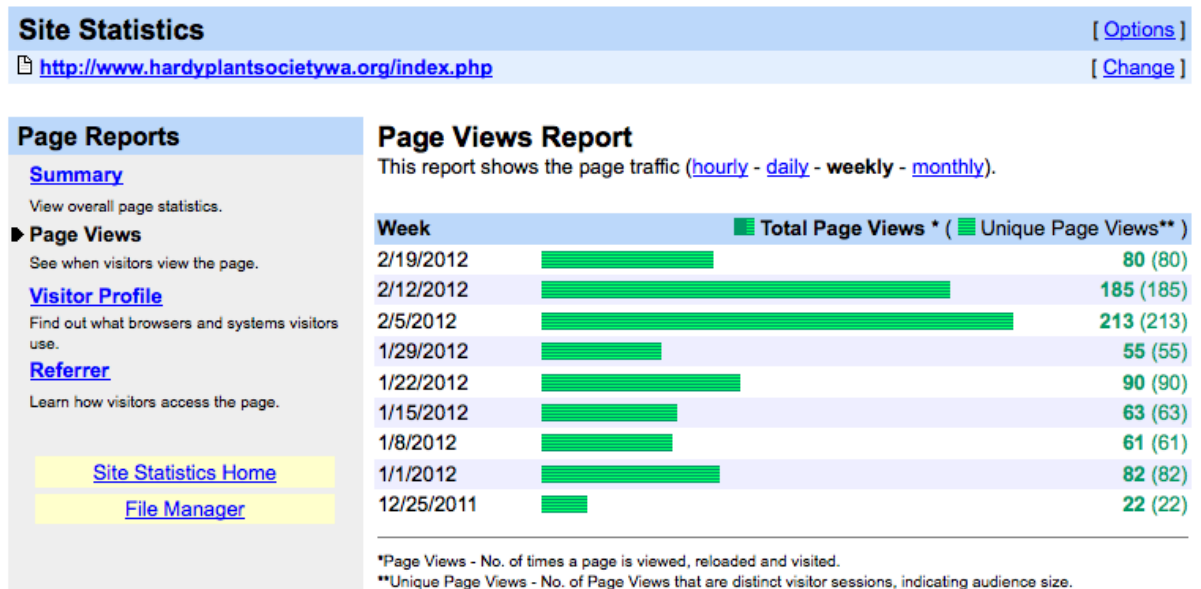
- a. Bob distributed a list of tools requested for the Shared Garden Shed. We will make a partial list available online to request donations, so we don't get duplications. Perhaps a registry at Home Depot? [**Grace??**]
- b. There is a discussion about the shed location and size. The Oceanography department has a concrete pad for the calibration of their sea glider, and a shed full of metal tools may affect that. We may relocate the shed, and share it with the Seattle Youth Works Garden. If the Architecture department will construct the

shed, then we will donate \$1000 to CUH to assist with costs, since that is what we were going to allocate.

- c. Sarah has yet to OK our plant list. **Bob** will ensure that she gets it.
- d. We were approved for a donation of 20 cubic yards of compost from Cedar Grove. YAY! We need to get another section ready to receive this compost, possibly on the other side of the driveway entrance. Several work parties need to be scheduled:
 - i. 15 yards of Pacific Topsoils Envromix needs to be delivered on a dry day at the end of March, perhaps Friday, March 30st. **Bob** and **Grace** can receive the soil on Friday.
 - ii. A work party on Saturday, March 31st needs to be scheduled to spread it. On the same day, the work party will also lift stones on the other site and prep it for Cedar Grove soil. Groundcloth shall be laid.
 - iii. A work party on some future date needs to be scheduled to spread the Cedar Grove compost. We need to arrange delivery with Cedar Grove.

5. Website

- a. A question was asked about the increase in traffic to the website after the flower show. The stats were looked up:



Membership

- 1. Printed Membership Forms and a renewal request shall be mailed to non-renewing members after the March Meeting, to ensure that we reach our non-email membership. We will also say something like: "We're excited about our new public garden at CUH. We hope you will be a part of this new border."

Other Business

- 2. It was resolved that emails shall contain only one topic per subject and content.
- 3. **Terri** would like to be added as an Editor to the Website, and **Stefani** as an Administrator so that we have additional people who can add or edit content to the wordpress website.

Grace will be happy to give as training as needed. The Board will approve the addition or removal of administrators, editors, and authors.

4. Pam will send the following emails:
 - a. Please bring plants for division and potting up to Kandy's house for the next two potting up parties on Saturday, Feb 25th and Sat March 3rd. [Plant Sale]
 - b. Please wash out any liquid laundry detergent containers with spouts and bring for storage of osmacote. [Public Garden]
 - c. Renewal reminder by email to non-renewed members who paid last year [Membership]
 - d. 21 days prior to the plant sale (approx March 24th), a reminder of the date and location will be sent to those people on our plant sale/bulb sale list, as well as membership, and publicity email lists. [Plant Sale]
 - e. A workparty is scheduled for Saturday March 31st from 9:30 am-3 pm to spread soil in the first bed, and lift stones and plants in the second bed. We'll have lunch at BurgerMaster. [Public Garden]
 - f. Thank you to Cedar Grove for the donation of the soils. We're working on preparing our site, and will let you know when we would like delivery. It will likely be after our plant sale in mid April. We understand your request to be included on signage for your generous donation. We'll submit your request to the UW Botanic Gardens but we don't have control over what they print. We're happy to include you on our active website. [Public Garden]
 - g. Lee Farms shall be informed that we do not allow outside vendors at our plant sales at this time, due to our low membership. However, members can sell at our general membership meetings at a 80%:20% split.
 - h. Pricing And Setup work party shall be Fri April 13th [Plant Sale]

Next Meeting

Monday March 5th???