



Hardy Plant Society of Washington

Purpose: Board Meeting

Date: September 12, 2011

Location: Deborah Stuteville's house

Participants: Bob Lilly, Stefani Cushing, Kandy Kroll, Pamela Perrott, Terri Bates, Alice Brewer, Deborah Stuteville, Coral Wilde

1. Agenda

- a. Flower and Garden show, inviting Paul Smith to the September or October board meeting to talk over his plans for our booth
 - b. bulb sale
 - i. are the bulbs all ordered? I have only one invoice, which I've typed into Excel.
 - ii. Borrowing plant photos etc from the Arboretum – progress?
 - iii. Volunteer chair for the bulb sale – Janice Reed??
 - iv. Other topics for bulb sale
 - v. Publicity for the bulb sale – report on meeting last Tuesday evening at Kandy's, what's been done and will be done
 - vi. Julie Martinson's question if we'll have postcards at the Miller Garden tour on Sept 21
 - c. Public garden
 - i. Update from Bob on his meetings at CUH, any progress?
 - d. update on logo/brand progress – Grace
 - e. Stef – status of publicity list?
 - f. recruiting more volunteers – did anybody think of anyone to ask?
 - i. Any ideas about a good candidate for volunteer organizing chair? Janice Reed?
 - g. January meeting (2012) – 3rd Monday is ML King Day – do we want to meet then? Beda needs to know to reserve the room
 - h. any other business?
2. Project Report – Seed Exchange. A group will meet at Kandy's on Tuesday September 13th to pull 2008 and 2009 seeds from the seed exchange. We will begin packaging 2011 seeds soon. We discussed giving 2010 seed to Linda at Edmonds Community College.
3. Project Report – Bulb Sale
- We will be allowed to put up our banner without paying the UW for it. Pam got the word from Roberta Bustamante a few days ago. Kandy displayed the banner and it looks good and it was inexpensive - \$41.

Bob has lockties for installing the banner. We will meet at 6:15 next Monday at the corner to install the banner just before our meeting that night.

Grace will type the bulb list into Excel, which she needs in order to make the labels for bulb packaging. Bob wrote it up by hand for Grace. Bob has not received paperwork on the bulbs yet. Pam and Stefani have gotten an emailed invoice from DeVroomen.

Kandy, Bob, Coral, Terri and Mike Ewanciw met last Tuesday night September 6 about publicity. Stefani had emailed the publicity list to Kandy. They split up the list and each addressed and mailed postcards to a chunk of the list. Terri emailed everyone who had email. Terri got responses from Cisco and Marianne Binetti. Cisco said he'd mention the sale in his radio program and his column. Bob has the remaining postcards with him tonight. He gave postcards to the board members who weren't there Tuesday night, to mail to their friends. Lynne Harrison is mailing postcards to the garden writers. Pat Crockett contacted Dick Turner of Pacific Horticulture and they will put information about the bulb sale on their website, and if we get the information to them soon enough, in the magazine.

We decided to take a large pile of postcards to the Miller Lecture which is this coming Thursday. Bob gave them to **Stefani**, but others plan to be there. They will hand out the postcards at the lecture. For the actual bulb sale, at the meeting last Tuesday they decided how many people they need for the various jobs. **Pam** will make a sign-up list to be handed around at the meeting next Monday night, so people can sign up for jobs during the sale.

Setup is 9-10 on 10/2

The sale is 10-2

Transport is 8am at Kandy's. Coral will be there with her car, Deborah with her van for the bulbs, Lynne Harrison. We need 2 pickups to transport plants.

We need 3 cashiers. Alice Brewer will be head cashier. We can't yet accept credit cards, so it will be cash and checks. Stefani will contact BECU about being able to accept charge cards.

We need 6 tallyers – 3 pairs

We need 6 clipboards for signing up for our mailing list. Deborah will bring 3 and Bob has 3. We also need membership forms at the sale. We need 2 experts in tulips, 2 experts in narcissus and 2 experts in miscellaneous bulbs.

We need 2 porters and loaders.

We need a greeter with a counter. Bob has a counter.

We need people to return the leftovers to Kandy's, probably 2.

Janice Reed has volunteered to provide savory food for the volunteers.

We need someone else to bring sweet food.

The bulbs are all ordered. Bob will call the vendors tomorrow. He has not received any invoices, etc. from them.

We have the plant photographs and the boxes and sticks from the Arboretum.

Terri reported that if you google HPSW you get the plant sale page – needs to be the bulb sale page. She will talk with Grace about this.

4. Project Report – Programs

5. Project Report – NWF&GS Booth. We plan to invite Paul Smith to the October board meeting to discuss his plans for the F&G show booth.

6. Project Report – Public Garden. No progress on our agreement with CUH/UW Botanic Gardens. It's summer and people are on vacation.

7. Project Report – Officer Election. We need to announce the board and officers at the September meeting. Nobody is changing their job and there are no new people, but September is elections, so we need to introduce folks. We can also announce that we have open positions, and that the board can be larger, if anybody wants to join us.
8. Logo – Grace was not at the board meeting, so there is no update on the logo.
9. Publicity List – Stefani said it’s basically done. We have some adds to it, or at least Terri does after emailing folks. It will continue to be updated as we use it. It’s a big step forward that we’ve got as much as we do in the publicity list.
10. Recruiting more volunteers. Pam asked if anybody had any suggestions for the open positions. We need a publicity chair, a volunteer chair, a spring plant sale chair, and a bulb sale chair. Pam will announce the openings at the October meeting. September will be too busy with the bulb sale signups and elections.
11. Spring Plant Sale – we decided the date will be April 22. We think the Arboretum sale will be April 28 and 29, and the NPA sale is likely to be April 15th. Easter is April 8th next year.

There is a NHS plant sale at NSCC this Friday September 16th.

12. We discussed next year’s meeting dates. The third Monday in January is Martin Luther King Day and Beda wanted to know if we wanted to reserve the room at CUH on that day, or if we wanted to move the meeting. We decided to go ahead and meet on ML King Day.
13. Next Board Meeting Monday, October 3rd at Deborah’s at 7pm.